

# PRIVATE EQUITY PROFITS

PODCAST

“Cliff Locks' deep industry insight and original approach to solving problems is well recognized with long list of Fortune 500 clients.”

– Dave Huculak - Director of National Programs - Compugen Inc.

## ABOUT THE PODCAST

The *Private Equity Profit Podcast* is hosted by Cliff Locks, founder and president of Investment Capital Growth, a strategy, and operations management consulting firm, and Seth Greene, CEO at Market Domination LLC, Best Selling author and serial entrepreneur. Cliff and Seth interview experts in the financial sector, focusing on private equity and real estate funds, discussing developments and trends shaping the industry.

Cliff and Seth interview top players in the financial sector, focusing on private equity and real estate funds, discussing developments and trends shaping the industry.

These experts will share with you how they've leveraged the power of equity funding to grow their businesses and increase profits and how you can too.

## CONTACT

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SETH GREENE & CLIFF LOCKS



## QUESTIONS ASKED

- Tell us a bit about your background and how you got started?
- What is the core demographic that you serve?
- What does the growth of the alternative investments industry look like from your perspective?
- What are some of the biggest challenges you face now?
- In leverage buyouts, what are the primary levers returns?
- What are the industries that attract the most LBO deal flow, and why?
- What do you love about what you do? What do you find most rewarding personally?

